



**MISSION STATEMENT:**

*To maximize consumer confidence in and acceptance of beef, by focusing the industry's attention on Beef Quality Assurance through the use of science, research and education initiatives.*



# What is the Mid-Atlantic BQA Alliance?



*The Mid-Atlantic BQA Alliance is a unified attempt by BQA programs in Pennsylvania, West Virginia, Maryland, Virginia, New York, Maine, Vermont and New Jersey to provide similar training and standards.*

*While each state program has its own components included as addendums in the back of this manual, the program cores are the same.*



## BQA Certified Producer

### NCBA Standardized Definition

- Any person who is responsible for the well-being of cattle.
- This person will have completed a state BQA Certification process and production records are subject to an audit by their state BQA Program.