



Pfizer Animal Health

The Pennsylvania
Cattlemen's
College
And
Sire Selection
Workshop

Saturday, March 10, 2012

PA Livestock Evaluation Center

PA Furnace, PA

8:30 am



PENNSSTATE



Cooperative Extension
College of Agricultural Sciences

AGENDA

8:30 am Registration

Moderator: Dr. John Comerford

9:00 am Welcome and Introductions

9:15 am Sire Selection Workshop

Drowning in Numbers!
Using Genetic Data to Select Sires
Dr. John Comerford

Matching the Bulls to the Numbers:
The Role of Visual Appraisal
Ms. Cheryl Fairbairn

Crossbreeding:
Which Bull Do I Use?
Mr. Dustin Heeter

11:30 am General Session
Record Beef Prices! Record Feeder Calf
Prices! Record Corn Prices!
Navigating the New World
of the Beef Industry

Chandler Keys
JBS USA LLC

12:30 Buffet Lunch

1:00 pm Your Checkoff Dollars at Work for You
Ms. Bridget Bingham, Exec. Director
PA Beef Council

Session I.
Moderator: Ms. Victoria Baker

1:30 pm BVD In My Herd?
What Can I Do About It?
Pfizer Animal Health

2:15 pm Experiences With
Cooperatively Marketing My Feeder Calves
Mr. Skip Dick
Mr. Ralph Nevala

3:00 pm What Kind of Feeder Cattle Do I Want to Buy?
Mr. Nelson Beam
Mr. Darwin Nissley

3:45 pm Adding Value to Feeder Calves In PA
Dr. Dan Kniffen

4:15 pm Adjourn

Session II.
Moderator: Mr. Walt Bumgarner

1:30 pm BOA Recertification Session
Ms. Nichole Hockenberry

2:15 pm Manure Management Plans:
Every Farmer Now Has One
Mr. Johan Berger

3:00 pm Pasture Rental Rates:
What Is a Pasture Worth?
Ms. Melanie Barkley

3:45 pm A Heifer Reproduction Protocol:
The 2011-2012 PA Heifer
Development Program
Dr. John Comerford

4:15 pm Adjourn

Concurrent Sessions

**The Samuel E. Hayes Pennsylvania
Livestock Evaluation Center**
1494 West Pine Grove Road
Pennsylvania Furnace, PA 16865
Phone: 814-238-2527

From Route 322 from the south and east,
exit at the Boalsburg exit and take Route 45
west for 9 miles.

From I-80 east or west, take I-99 south to
Route 322 east, exit at the Boalsburg exit
and take Route 45 west for 9 miles.

From the west and southwest take I-99 north
to the Tyrone exit to Route 453/TRK 45
south; go 0.3 mi to Route 550 and turn left.
Follow Rt. 550 for 10 mi to Warriors Mark
and turn right on Route 350 for 6 mi. Turn
left on Route 45 east for 15 miles.

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opportunity, and the diversity of its workforce.*



An **OUTREACH** program of the
College of Agricultural Sciences

Ms. Melanie Barkley, Livestock Educator

Penn State Cooperative Extension

Ms. Victoria Baker, Regional Representative
Pfizer Animal Health

Mr. Nelson Beam, Cattle Feeder
Elverson, PA

Mr. Johan Berger, Program Specialist
PA Conservation Commission

Ms. Bridget Bingham,
Exec. Director, PA Beef Council
Bedford, PA

Mr. Walter Bumgarner, Livestock Educator
Penn State Cooperative Extension

Dr. John Comerford, Beef Specialist
Penn State University

Warren "Skip" Dick, Beef Producer
Smithville, PA

Ms. Cheryl Fairbairn, Livestock Educator
Penn State Cooperative Extension

Mr. Dustin Heeter, Livestock Educator
Penn State Cooperative Extension

Ms. Nichole Hockenberry
Director of Industry Relations and
Quality Assurance
PA Beef Council
Bedford, PA

Mr. Chandler Keys
JBS USA LLC
Washington, DC

Dr. Dan Kniffen, Beef Specialist
Penn State University

Mr. Darwin Nissley, Cattle Feeder
Mt. Joy, PA

The Pennsylvania Cattleman's College is sponsored by



Pfizer Animal Health

as the exclusive animal health sponsor.

Please visit our other commercial exhibitors during
breaks and during lunch. We appreciate their
contribution to the Cattleman's College program!

*The registration fee for the Cattleman's College is \$30
per person and includes a copy of meeting
proceedings, lunch, and breaks.*

Registration is due March 1, 2012.

*If registration is received after this date or is collected
at the door, no guarantee can be made that a seat at
lunch will be available.*

Name

Address

E-mail address

\$ _____
Total amount enclosed

*Make checks payable to "Pennsylvania
Cattleman's Association" and mail to:*

Dr. John Comerford
324 Henning Building
University Park, PA 16802